



Digital Creative Agency

<https://www>



Empowering brands with innovative digital strategies, creative storytelling, and cutting-edge designs to captivate audiences, inspire action, and transform visions into impactful realities.



BIZIONIC TECHNOLOGIES PVT LTD
STARTUPS TO UNICORN'S LAB



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ABOUT

BIZIONIC, STARTUPS TO UNICORN'S LAB

We are Bizionic Technologies, a startup-to-unicorn laboratory crafting full-stack omnichannel online marketing solutions for businesses across the globe to expedite their digital success. With a team of knowledge-driven experts, we are on a mission to craft compelling brand narratives that captivate your target audience and inspire action across all your digital commodities.

VISION

Our vision is to empower entities worldwide, enabling them to excel in transformation and scalability while fostering sustainable growth across diverse industries

MISSION

We drive digital transformation through tailored technology solutions, empowering businesses to reach their full potential and stay ahead in a rapidly evolving world.

STRENGTH

10+
Years

250+
In-House
Experts

500+
Project
Delivers

50M+
User of
Solutions

OUR OFFICE NETWORK



Our dynamic delivery team spans four countries, encompassing Asia, the Middle East, and Europe. As trailblazers, we lead the way in driving significant technology and digital transformation initiatives.

DELIVERING END-TO-END MARKETING & TECHNOLOGY SOLUTION ACROSS



U.S.A



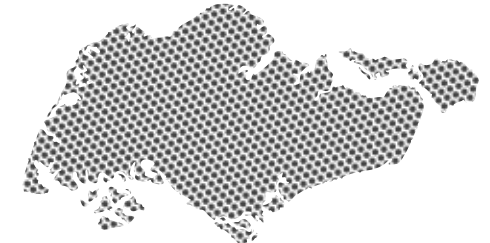
India



U.A.E



Ukraine



Singapore

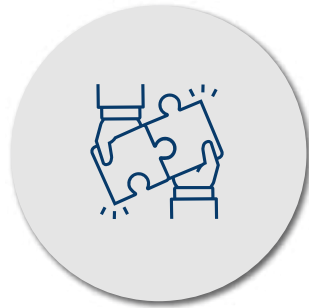
OUR APPROACH



At our company, we thrive on innovation, collaboration, and a relentless pursuit of excellence. With a customer-centric approach and a commitment to continuous improvement, we build a foundation for sustainable success.



Innovation



Collaboration



Customer-Centricity

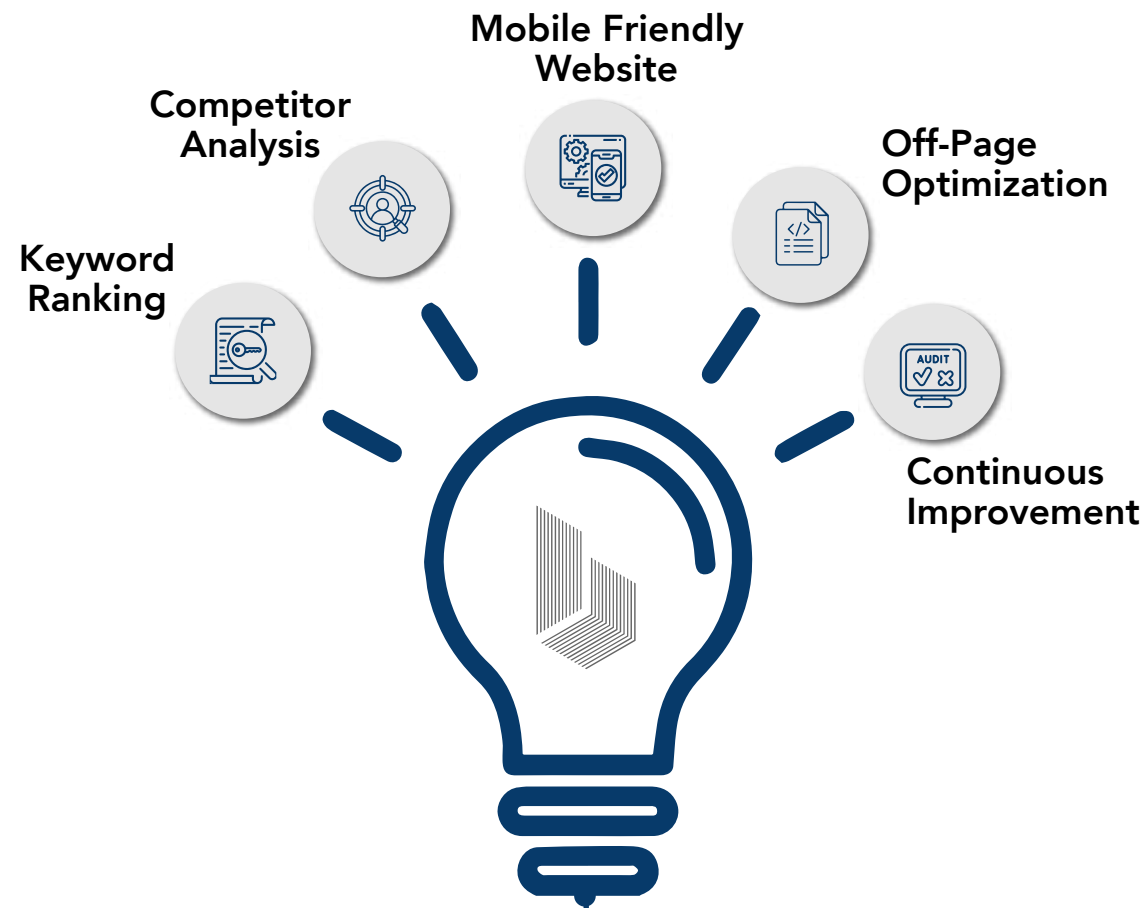


Continuous Improvement

Trusted Partner for Growth: We aim to be your trusted partner on your journey to success. With Bizionic by your side, you can unlock your business's full potential and transform industries, inspiring innovation and creating a brand that will be remembered for generations to come.



Engage the **Bizionic** expert team for your exceptional **SEO** services



SEARCH ENGINE OPTIMIZATION



Search Engine Optimization, is a digital marketing strategy aimed at improving a website's visibility on search engines like Google. SEO encompasses various techniques and practices to enhance a website's ranking in search engine results pages (SERPs). There are different types of SEO, each focusing on specific aspects of optimization.

On-Page SEO

On-page SEO involves optimizing individual web pages to improve their relevance to specific keywords. This includes optimizing content, meta tags, headings, images, and other on-page elements. It aims to make the content more accessible and valuable for both users and search engines.



Off-Page SEO

Off-page SEO focuses on activities that take place outside the website but contribute to its overall authority and credibility. Key off-page SEO strategies include link building, social media marketing, influencer outreach, and online reputation management.

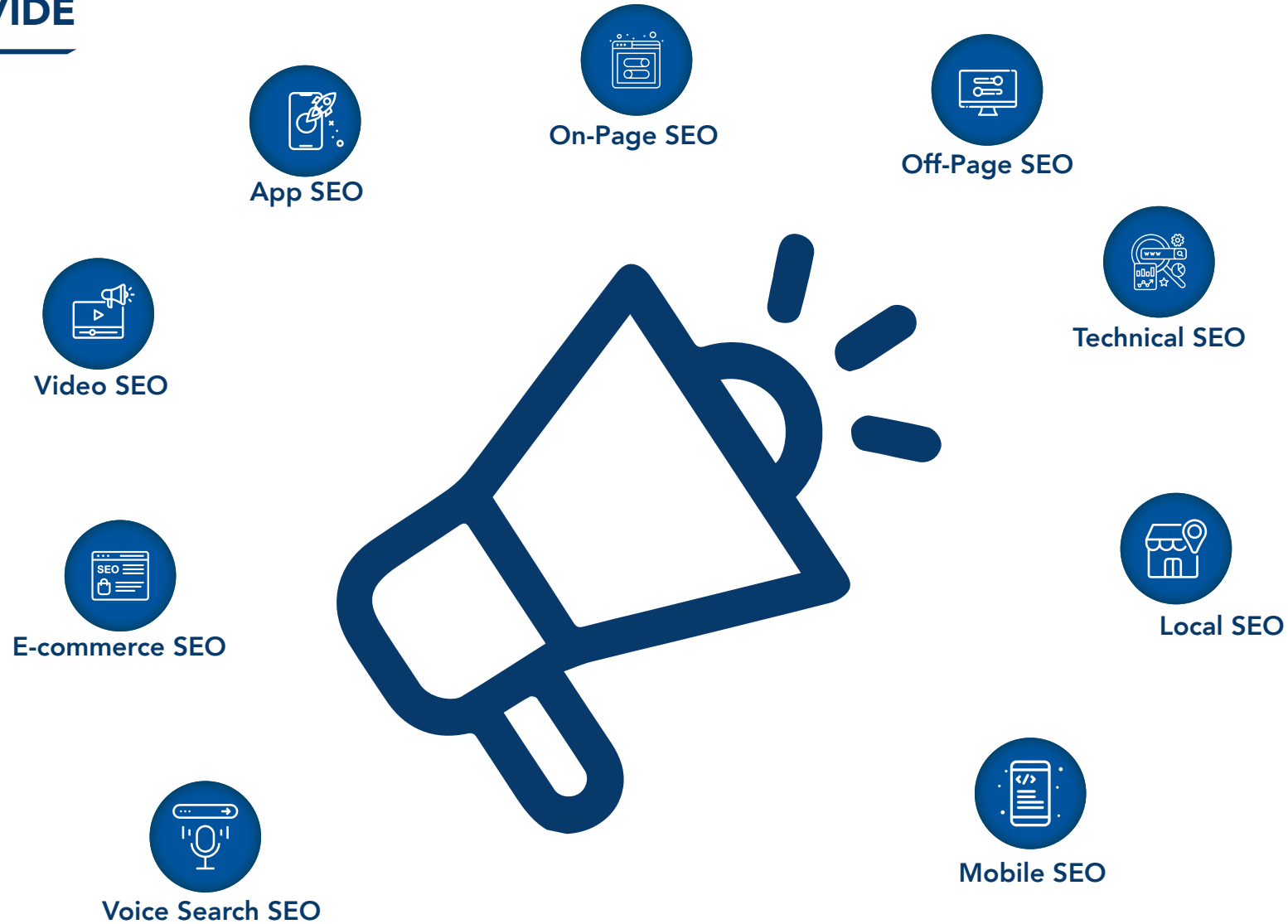


Technical SEO

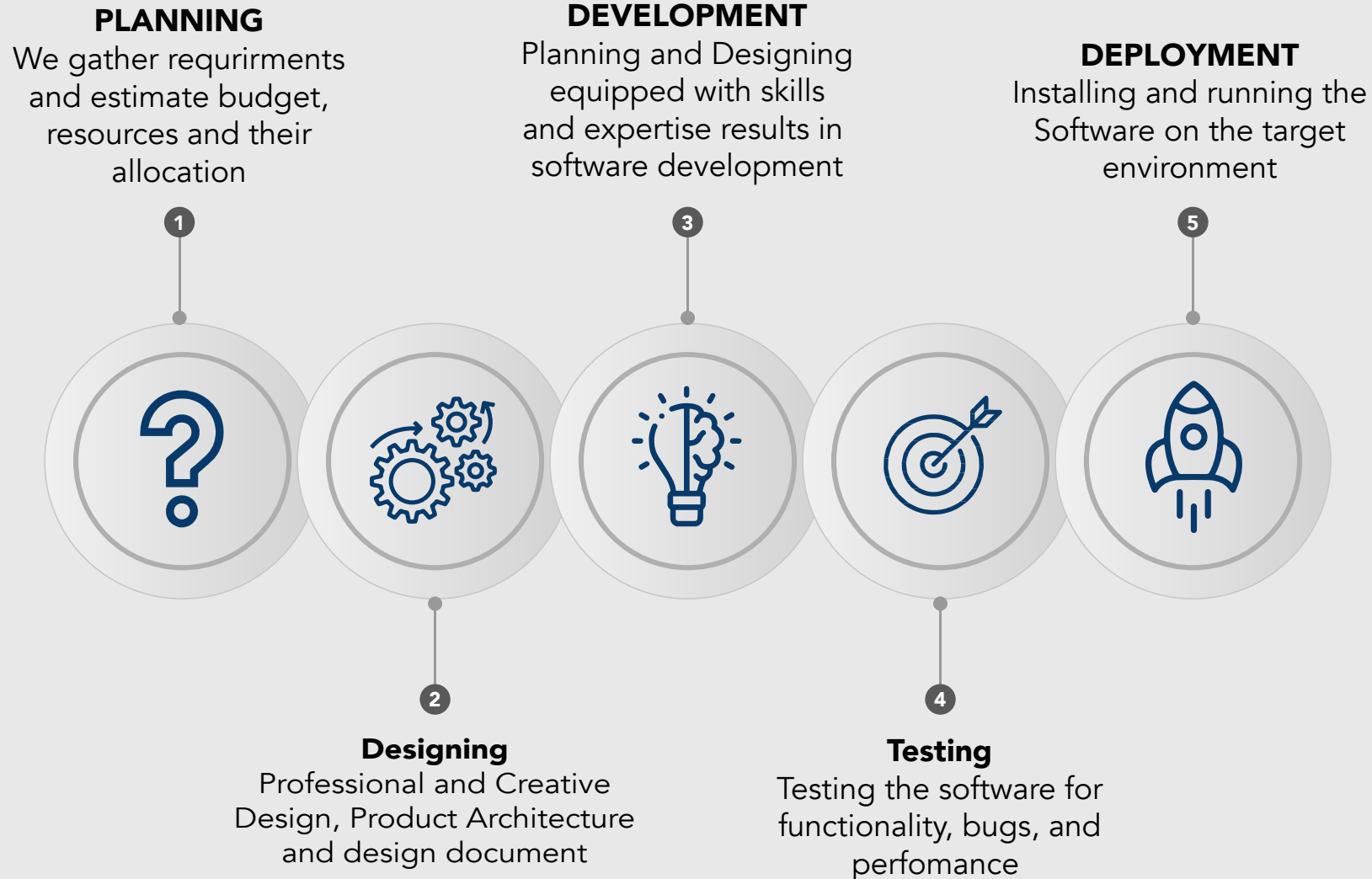
Technical SEO deals with the technical aspects of a website to enhance its search engine visibility. This includes optimizing site speed, improving crawlability, implementing schema markup, ensuring proper URL structure, and optimizing for mobile devices. Technical SEO ensures that search engines can easily access and index the website's content.



SERVICES WE PROVIDE



Bizionic offers a game-changing approach that revolutionizes the way we tackle SEO, unlocking unparalleled results and propelling businesses to new heights of success.



OUR BRAND STORY

TOP-RATED SOFTWARE DEVELOPMENT AND MARKETING COMPANY

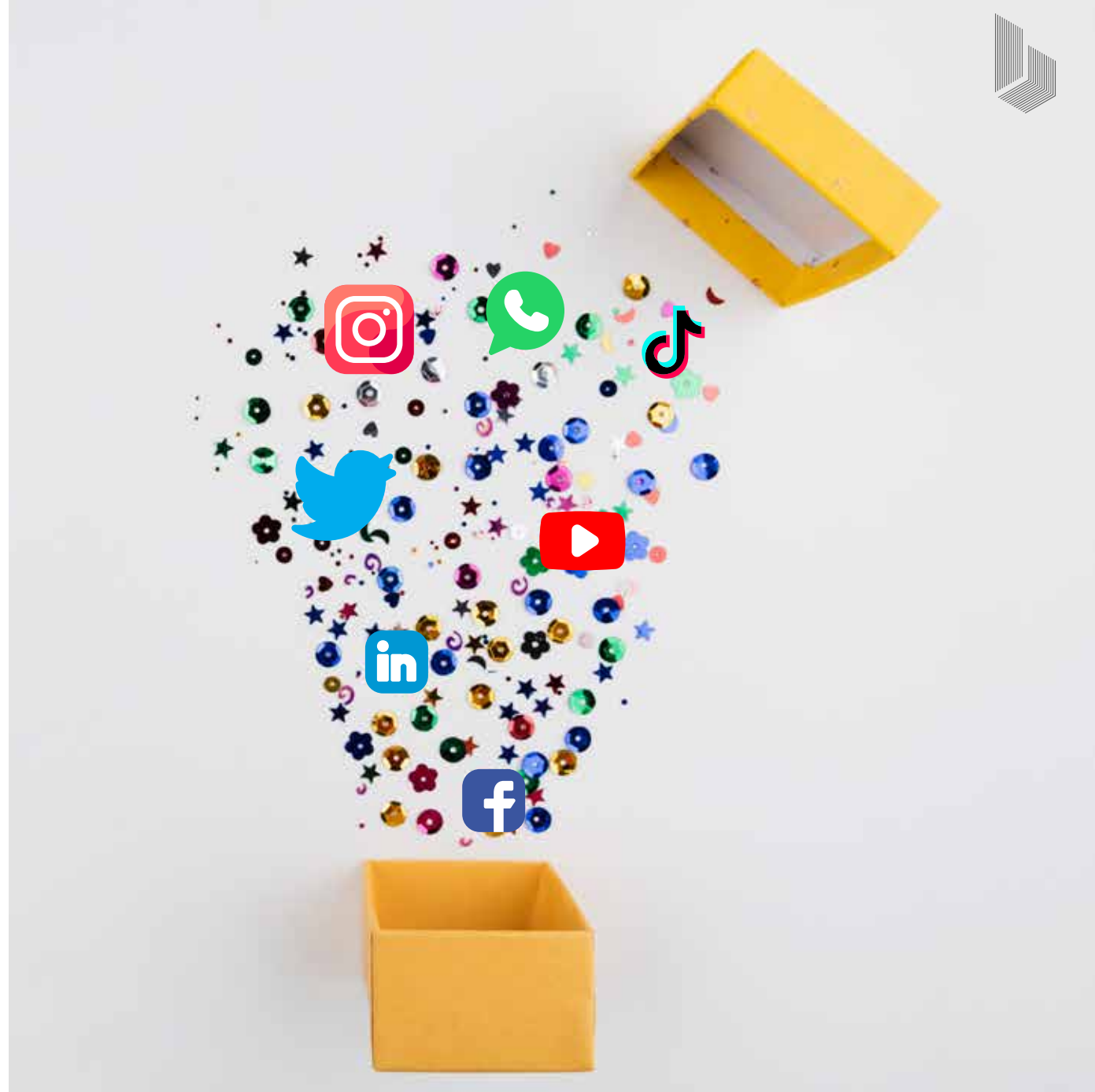
Welcome to Bizionic, a top-rated software development and marketing company empowering businesses to thrive digitally. Our comprehensive suite of services combines cutting-edge software development expertise with strategic marketing solutions to help clients achieve their goals and surpass the competition. Our transformative approach empowers businesses through enhanced experiences, blending creativity, innovative technology, data processing, and a meticulous organizational strategy to achieve excellence.

With Bizionic, you gain a dedicated team passionate about your success. We work collaboratively, keeping you informed and involved throughout the entire process. Our commitment to delivering on time, within budget, and exceeding expectations remains unwavering.

Embrace the power of integrated software development and marketing with Bizionic.

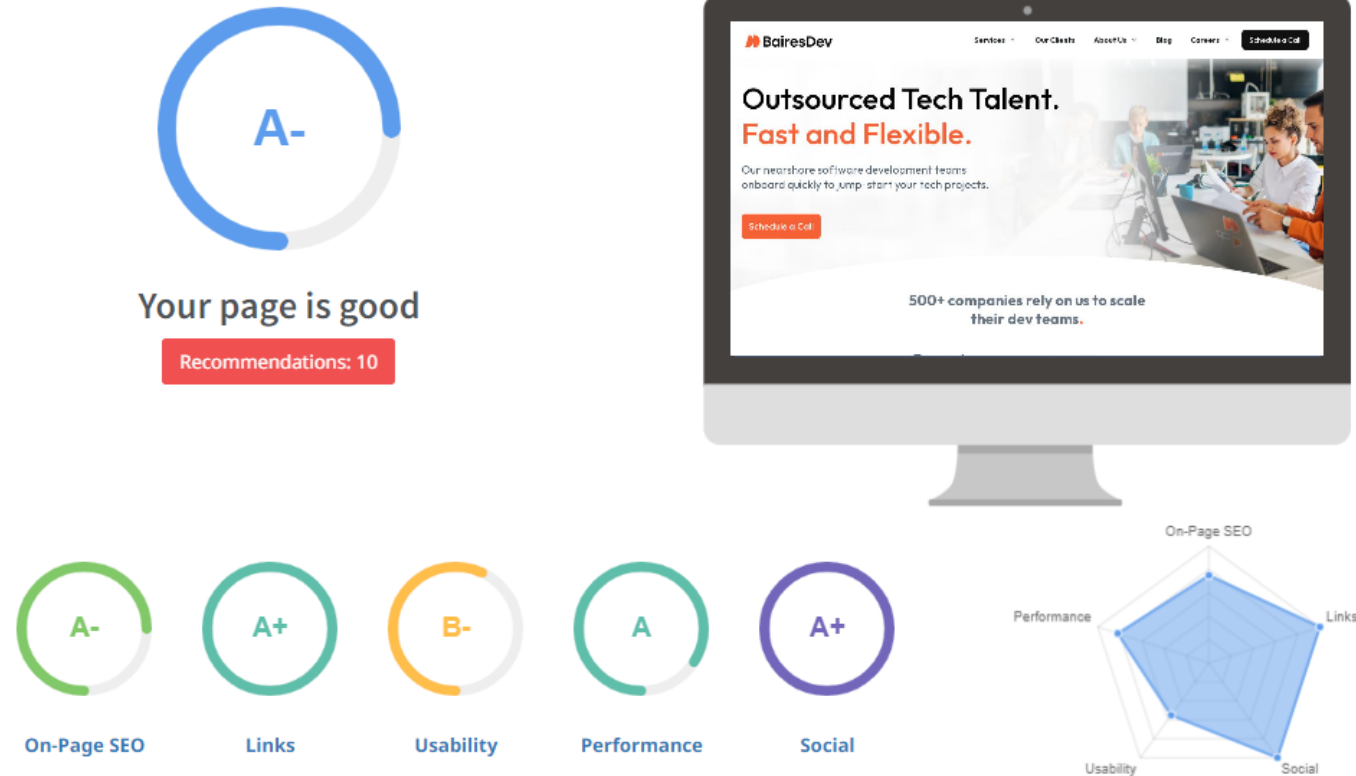
Contact us today to elevate your brand, expand your reach, and accelerate business growth.

Let's pave the way for digital success together.





Audit Results for bairesdev.com



Our comprehensive website audits provide actionable insights to elevate your digital strategy and drive results.

- SEO content
- Technical SEO
- Design/UX
- Accessibility
- Conversions

KEYWORDS ANALYSIS

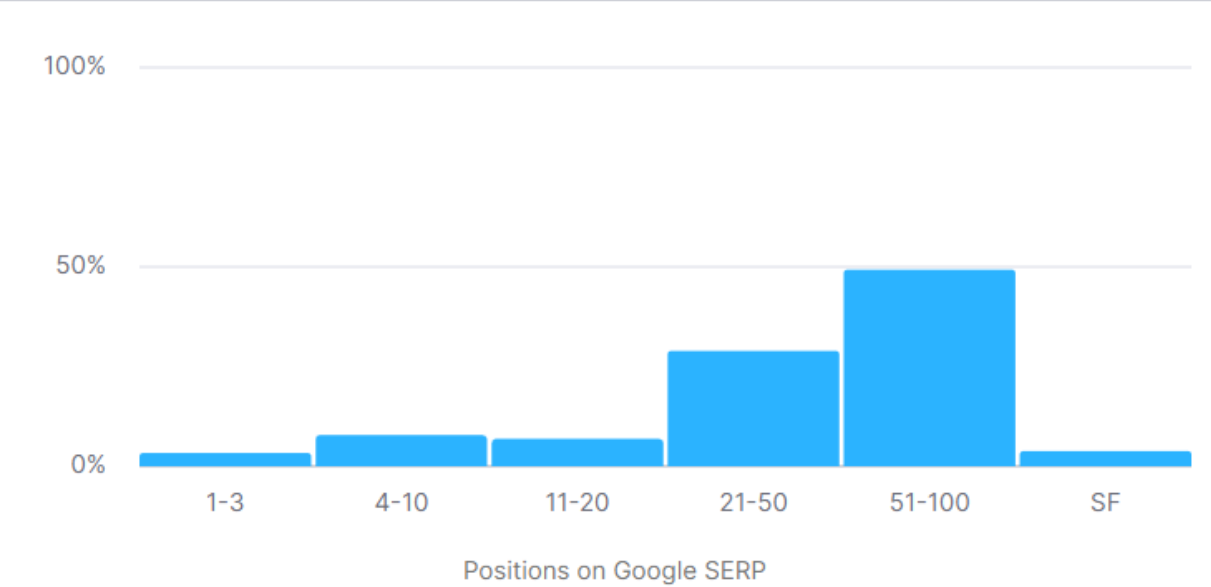


Top Organic Keywords 406

Keyword	Intent	Pos.	Volume	CPC (USD)	Traffic %
disability software >>	C	1	90	0.00	14.33
nearshore software outs... >>	I T	1	90	0.00	14.33
software development c... >>	C	1	90	0.00	14.33
custom healthcare soft... >>	C	2	90	0.00	3.75
best database for web a... >>	I	2	90	0.00	3.75

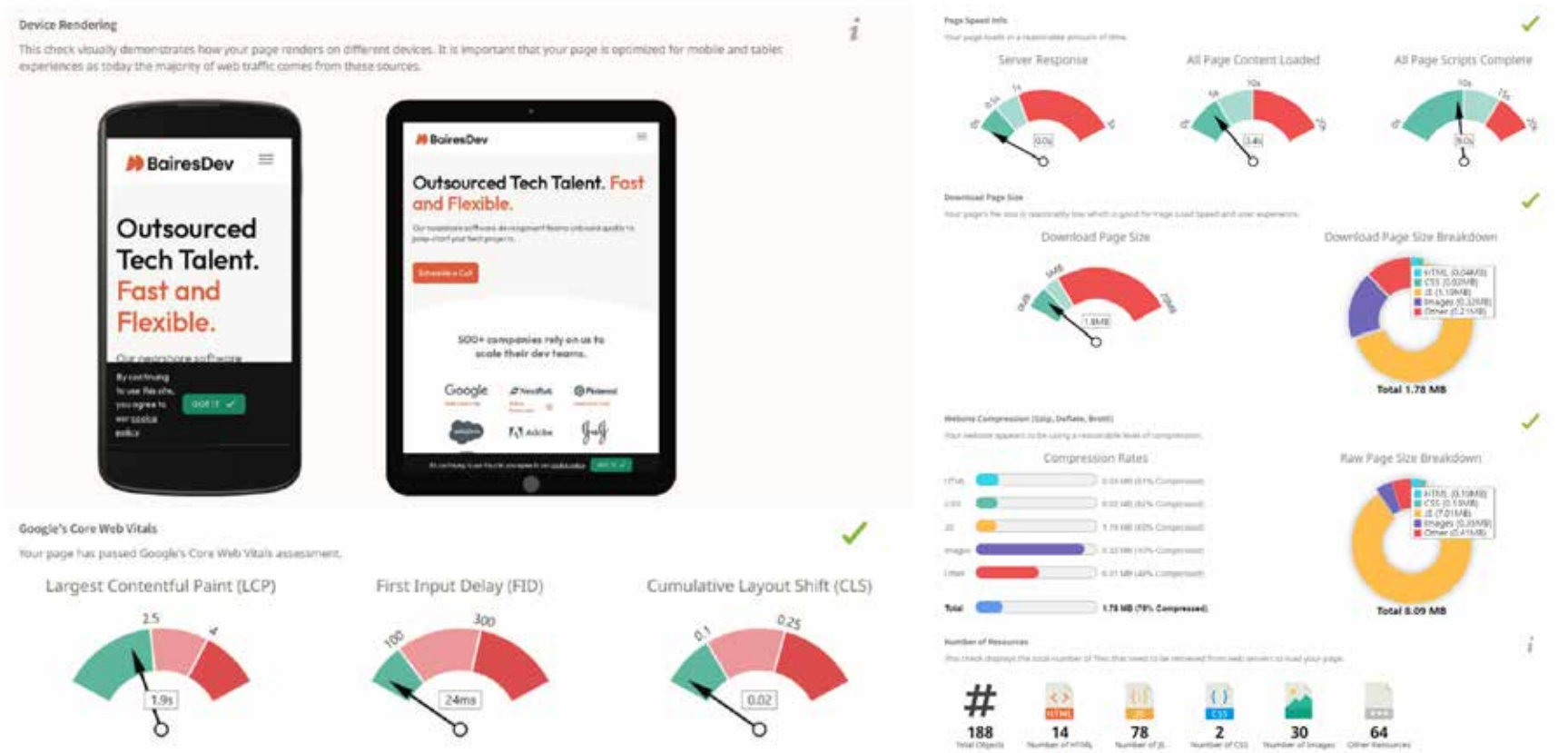
View details

Organic Position Distribution



Our Keyword Analysis empowers your business by uncovering high-impact keywords that boost visibility and drive targeted traffic.

- Identifying niche's key themes
- Keyword portfolio
- Competitor Keyword Analysis
- Keyword Gap analysis
- Keyword rankings

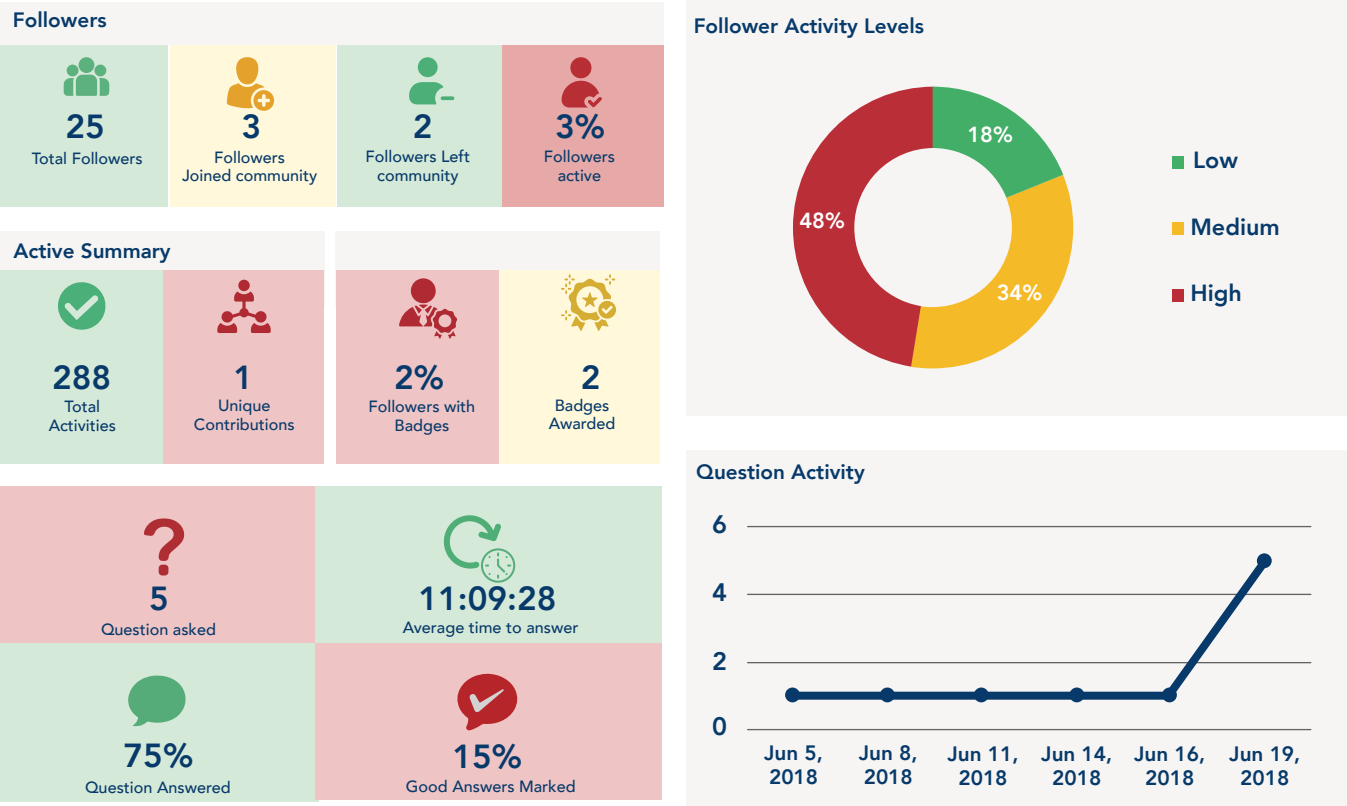


Our Page Speed optimization enhances loading times, ensuring seamless browsing that keeps visitors engaged.

- Responsive Assessment
- Core Web Vitals Assessment
- Code Compression
- Page size Optimzation
- Server Response



Social Media Audit KPI Dashboard Showing Followers...



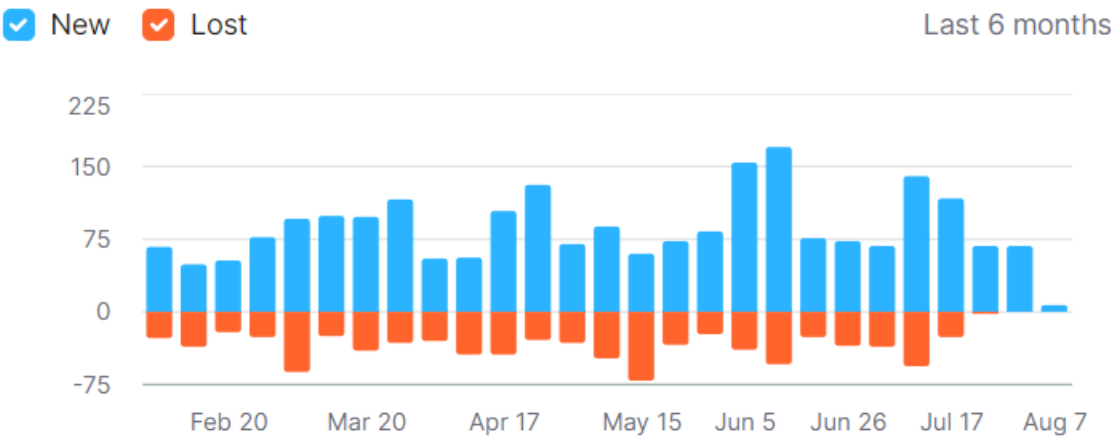
Our comprehensive website audits provide actionable insights to elevate your digital strategy and drive results.

- Industry Trends
- Engagement Rate
- Social Listening
- Content Strategy

BACKLINK ANALYSIS



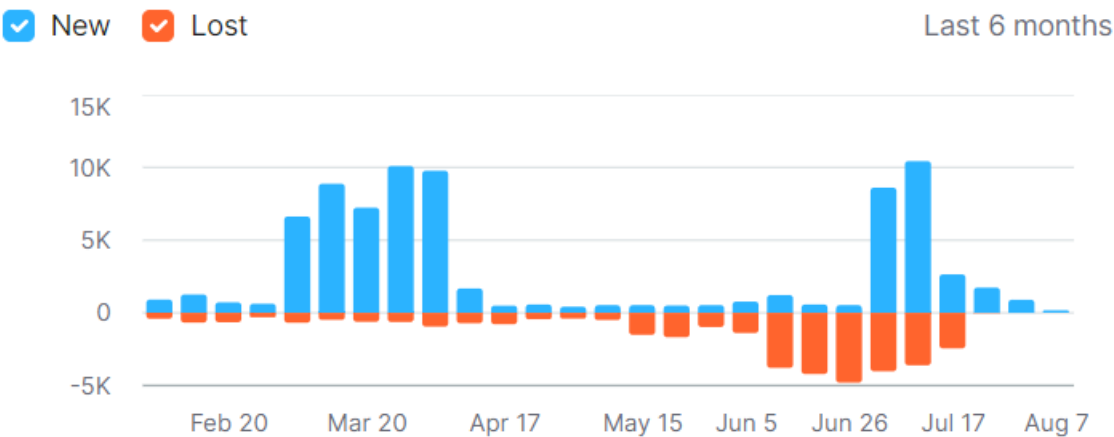
New and Lost Referring Domains *i*



Our Backlink Analysis enhances your link profile, paving the way for higher search rankings and greater credibility.

- Guest posting
- Infographics distribution
- Link reclamation
- Unlinked mentions
- Directory listings
- Quora answers
- Expert roundups
- Social Bookmarking

New and Lost Backlinks *i*



COMPETITOR ANALYSIS

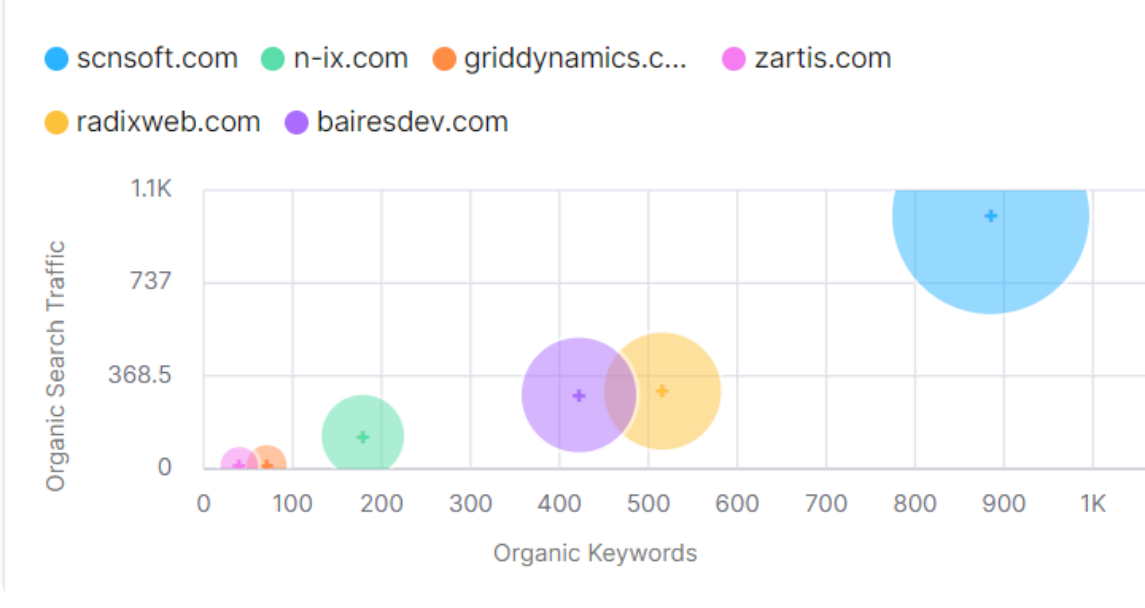


Main Organic Competitors 951

Competitor	Com. Level	Com. Keywords	SE Keywords
scnsoft.com		18	885
n-ix.com		6	179
griddynamics.com		3	71
zartis.com		3	40
radixweb.com		8	516

View details

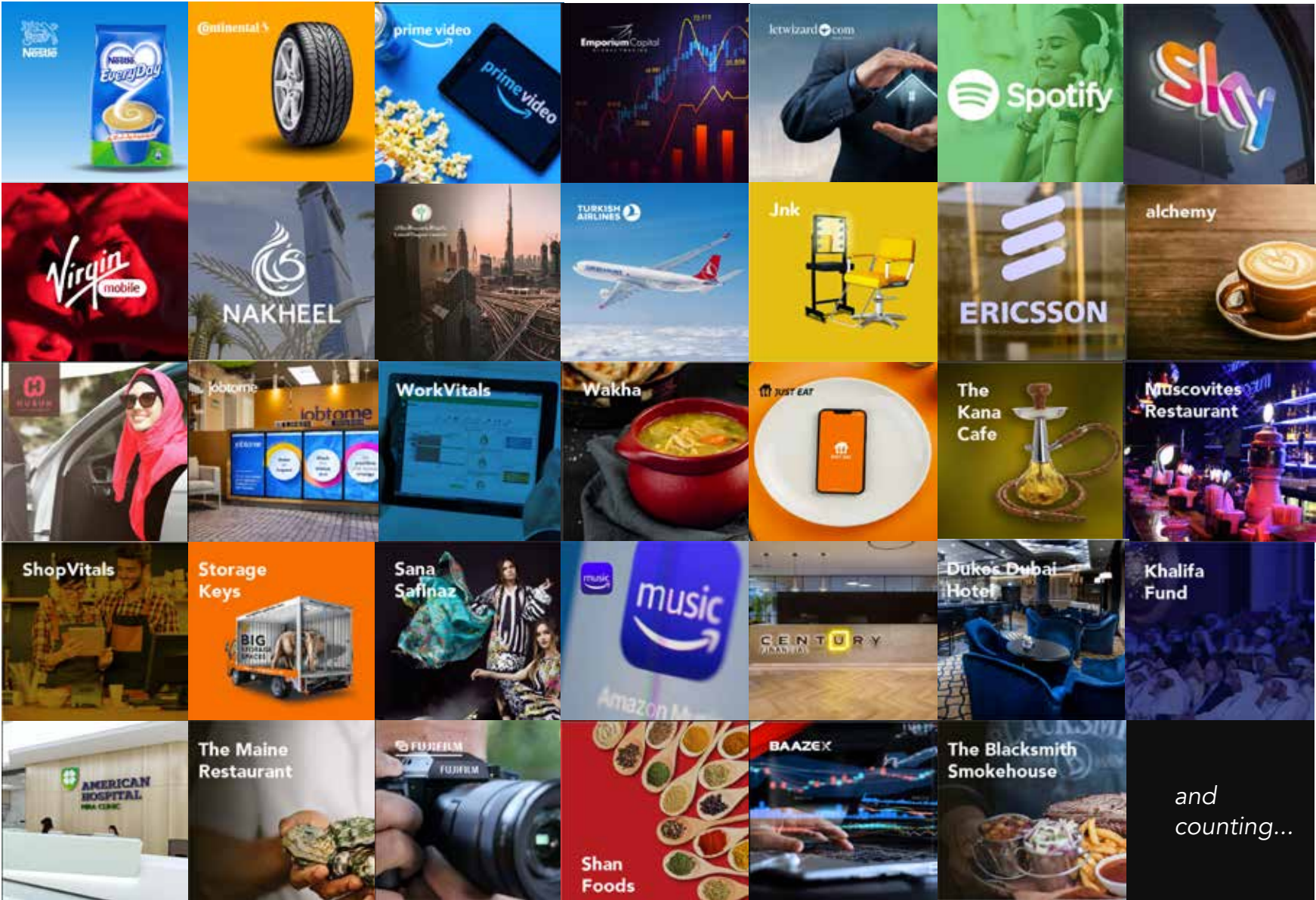
Competitive Positioning Map



Our Competitor Analysis empowers your strategy by revealing insights to outperform rivals and capture your market.

- Competitor Land Scape
- Traffic Volume Analysis
- Backlink Gap Identification
- Keyword Opportunities
- Locate and Fill Content Gaps
- Tracking Competiton Ad Spends

PORTFOLIO



CASE STUDY– SEO SERVICES

“The secret of getting ahead is getting started”

NOTE: Due to client confidentiality, the following studies only reveal the industries of the clients.

Airline Ticketing & Transportation Industry

Goal

Increase organic traffic to the booking platform for domestic and international flights, Improve website performance and usability to enhance the customer experience. Strengthen online presence and build credibility to compete with aggregator platforms.

Approach

On Page SEO

- Conducted comprehensive keyword research targeting high-intent phrases like "cheap flights to [destination]" and "last-minute flight deals."
- Optimized service pages, flight search results, and booking pages with relevant meta tags, internal links, and engaging content.
- Developed SEO-friendly blog content, including travel guides and flight tips, to capture informational searches.

Technology Used:

SEMrush

Yoast SEO

Off-Page SEO

- Built partnerships with travel bloggers and online travel publications for guest posts and backlinks.
- Claimed and optimized local listings on platforms like Google My Business for regional visibility.
- Leveraged press releases to announce deals, promotions, and partnerships, securing media coverage from travel sites.

Technology Used:

Ahrefs

Yoast SEO

Technical SEO

- Addressed slow-loading flight search pages by optimizing code and reducing server response times.
- Implemented structured data for flights, including departure/arrival times, prices, and destinations, to improve visibility in search engine results pages (SERPs).

Technology Used:

Google Search Console

GTmetrix

Schema.org

Results

Achieved a 35-60% increase in traffic to booking pages and improved rankings for 10+ high-intent keywords

Secured 50+ high-quality backlinks from authoritative travel websites, boosting domain authority by 10-15%.

Enhanced website speed by 25-40%, resulting in a 15-20% increase in booking conversions.



E-Commerce Industry – On-Page SEO, Off-Page SEO, Technical SEO (Traffic & Conversions)



Goal

Increase organic traffic to the e-commerce platform, Improve on-site performance and technical SEO to enhance user experience.
Build a robust backlink profile to improve domain authority.

Approach

On Page SEO

- Conducted in-depth keyword research to target high-intent keywords.
- Optimized meta tags, headings, and image alt attributes.
- Improved internal linking structure to enhance crawlability and engagement.

Technology Used:

SEMrush

Screaming Frog

Off-Page SEO

- Built high-quality backlinks from authoritative websites in the industry.
- Implemented an outreach strategy to gain visibility on niche blogs and forums.

Technology Used:

Ahrefs

BuzzStream

Technical SEO

- Conducted an SEO audit to fix crawl errors and improve site speed.
- Enhanced mobile usability and ensured the website was AMP-compatible.
- Structured data implementation to improve rich snippets and SERP click-through rates (CTR).

Technology Used:

Google Search Console

GTmetrix

Results

20-30% improvement in site speed and a 15-25% reduction in bounce rates.

40-60% increase in organic traffic for targeted pages and improved keyword rankings.

Domain authority increased by 15-25%, with backlink profile growth of 100+ referring domains in 3 months



Healthcare Industry – On-Page SEO, Technical SEO (Brand Awareness)



Goal

Increase brand visibility in local search results. Optimize website structure to improve accessibility and content relevance. Drive organic leads through targeted healthcare-related search terms.

Approach

On Page SEO

- Conducted keyword analysis to target location-based terms such as "nearby clinics" and "healthcare services in [city]."
- Optimized service pages with FAQs and long-tail keywords.
- Published high-quality blog content addressing common healthcare questions.

Technology Used: [Yoast SEO](#) [Screaming Frog](#)

Technical SEO

- Fixed broken links and addressed canonicalization issues.
- Improved page load times and implemented Core Web Vitals improvements.
- Created and submitted an XML sitemap for better search engine indexing.

Technology Used: [Lighthouse](#) [Moz](#)

Results

Organic traffic increased by 30-50% within 6 months.

Ranked in the top 3 positions for 10+ local keywords.

Achieved a 25-40% increase in appointment bookings from organic traffic.



Real Estate Industry – Off-Page SEO, Technical SEO (Lead Generation)



Goal

Generate qualified leads for real estate services through organic search.
Build credibility and trust with a strong online presence.

Approach

Off-Page SEO

- Developed a guest posting strategy to secure backlinks from industry-specific websites.
- Leveraged online business directories and Google My Business to boost local SEO.
- Conducted outreach to secure media mentions and press releases in real estate publications.

Technology Used:

Ahrefs

HARO (Help a Reporter Out)

Results

50-100 new leads per month from organic traffic.

20-30% improvement in local pack visibility on Google Maps.

Backlink growth of 30-40% from real estate-specific domains.

Technical SEO

- Fixed crawl budget issues to improve indexing of key property listings.
- Ensured the site adhered to HTTPS security protocols for trustworthiness.
- Implemented schema markup for real estate listings to improve search appearance.

Technology Used:

Screaming Frog

Google PageSpeed Insights



Education Industry – On Page SEO, Off-Page SEO (Traffic & Engagement)



Goal

Increase organic traffic and engagement for online course offerings.
Build authority in the education niche to rank for competitive keywords.

Approach

On-Page SEO

- Created landing pages optimized for course-specific keywords like “best online coding classes.”
- Enhanced readability and user engagement through content formatting and multimedia additions.
- Conducted A/B testing for titles and meta descriptions to improve CTR.

Technology Used:

SurferSEO

Clearscope

Results

Increased website traffic by 40-70% for targeted keywords within 6 months.

Achieved first-page rankings for multiple high-competition keywords.

Improved engagement metrics, with a 20-30% increase in session durations.

Off-Page SEO

- Partnered with education blogs and influencers for guest posts and backlinks.
- Developed a robust content marketing strategy, including thought leadership articles and case studies.

Technology Used:

Ubersuggest

PitchBox





Our Digital Marketing Packages: Overview by Service

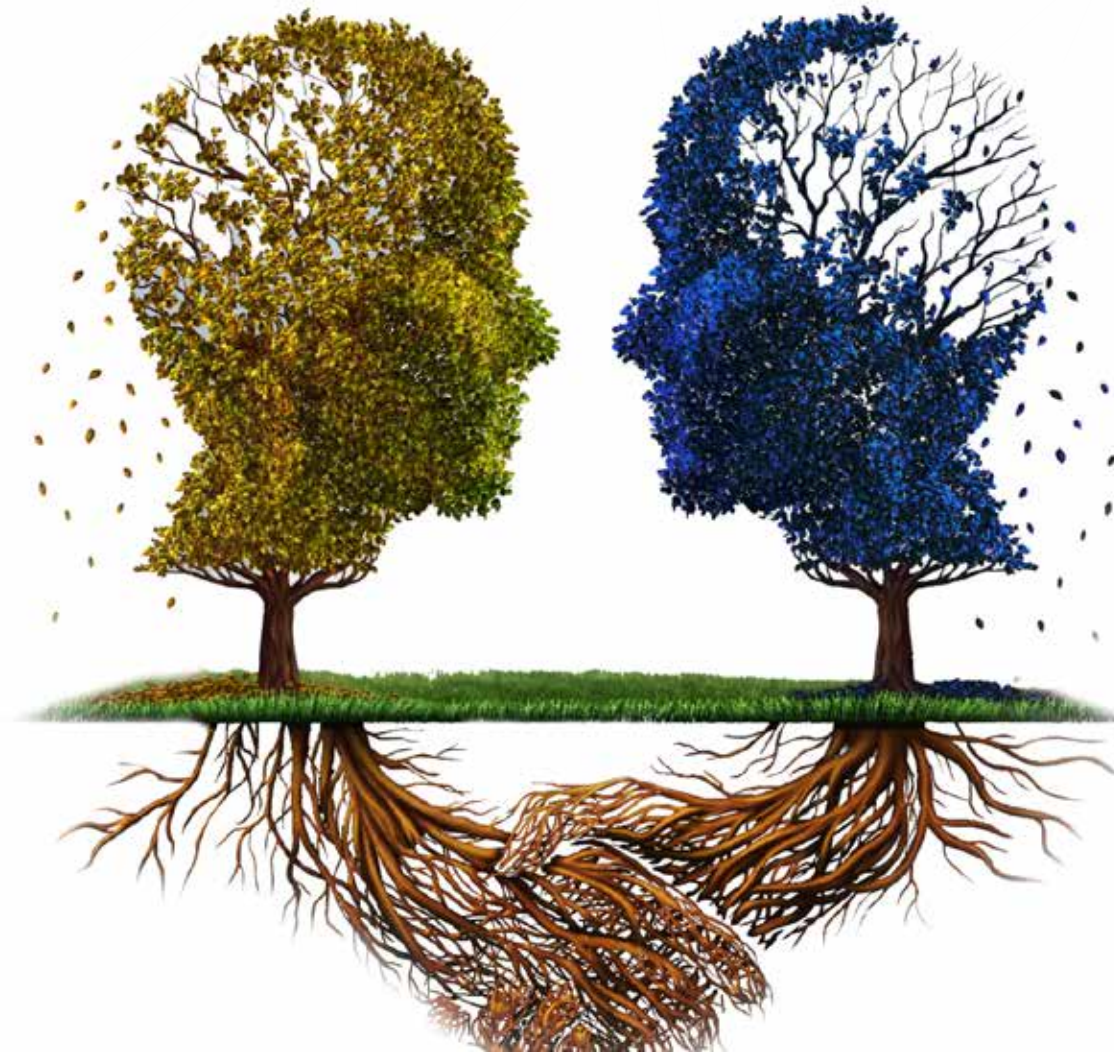
SEO Packages & Pricing

Social Media Marketing Packages & Pricing

Pay Per Click Packages & Pricing

Basic Plan \$595 /Month Setup Fees \$400 ✓ 20 Keywords Research ✓ Website Analysis & Opportunity ✓ Report ✓ SEO Strategy ✓ On-Page SEO ✓ Monthly Report ✓ Platinum

Choose Plan



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Let's Get Connected



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